

CAA CLUB GROUP
DIRECTOR BIOGRAPHIES

William (Bill) Furlong, MBA, ICD.D



A member of the CAA Club Group’s Board of Directors since June 2019, Bill Furlong is a thought leader, author, director, regulator and has held management, executive and governance roles across many industries and sectors including Banking and Capital Markets, Capital Market Regulators, Insurance, and Not-For-Profits.

Bill has been an Executive-in-Residence at the Ivey Business School since 2013, focusing on Leader Character within the Ian O. Ihnatowycz Institute for Leadership. He has co-authored essays on Leader Character that have been published by *MIT Sloan Management Review*, *Business Law International* and the *Global Risk Institute*. In 2020 Bill founded and with Dr. Mary Crossan co-hosts the podcast “*Question of Character*”. He is a co-author of *The Character Compass* which was published in 2023.

From 2015 to 2019 Bill was a Commissioner at the Ontario Securities Commission, was a member of their Board and for part of that time chaired the Commission’s Audit and Finance Committee. From 2022 to 2025 Bill was an Adjudicator with the Capital Markets Tribunal which is assigned the power to conduct hearings and make decisions under Ontario securities law.

From 1994 to 2012 Bill held strategic leadership roles at TD Securities including Global Head of Asset Securitization, Global Head of Middle Office (UK) and Global Head, Trading Business Management. Bill retired from TD Securities in 2012 as Vice Chair.

Bill is a Board Director of CAA Club Group and CAA Insurance Company and is a member of the Investment Committee; Risk Committee, and the Governance and Nominating Committee. Since 2025 Bill has been the Chair of the Board of Echelon Insurance.

Olga Giovanniello, C. Dir



Olga Giovanniello currently serves as Sienna Senior Living's Chief Human Resources Officer and Executive Vice President, joining Sienna in 2019. During her career in the financial services, retail, real estate, healthcare and senior living sectors, she has served in senior and executive HR and operational roles representing large, publicly traded companies.

In her current role, she is responsible for the people component of the business to ensure an optimum team member experience. Since joining Sienna, and with the Executive Team, she led the creation of a new Company Purpose, Vision and Values, that has served as catalyst for Company transformation and cultural change. She developed and implemented a Talent Strategy which has contributed to sector leading organizational transformation in employee retention and engagement.

Prior to joining Sienna Senior Living, she was the Senior Vice President, Human Resources and Organizational Effectiveness at Canadian Tire. During her tenure in this role, Canadian Tire was recognized as a Top Employer in Canada and one of Canada's Best Managed Companies.

She also spent ten years at Sears Canada in various HR and business roles including Vice-President, Financial Services. Her career began at TD Bank where she spent over ten years in management and senior HR roles.

She has also served as the former Board Chair of Trillium Health Partners Foundation, founding Chair of the Board's first HR Committee and Director of Trillium Health Partners.

She has a Bachelor of Arts degree and a Master of Education degree from the University of Toronto and holds the Chartered Director (C.Dir) accreditation from McMaster University.

Christina Litz



A member of the CAA Club Group's Board of Directors since May 2023, Christina Litz is President of the Northern Super League, Canada's first professional women's soccer league.

Christina is a seasoned sports and entertainment executive. As President of the NSL, Christina oversaw the build and launch of the NSL which kicked-off in April 2025. Christina leads all strategic and operational matters for the league, including sponsorship, marketing, broadcast, governance, and investment. She has championed an approach to women's sport that centres equity, community, and commercial innovation, attracting corporate partners and ownership groups aligned with the league's values and long-term vision.

Prior to the NSL, Christina served as Chief Brand & Commercial Officer for True North Sports & Entertainment, the parent company for the NHL's Winnipeg Jets as well as the AHL's Manitoba Moose and several sports and entertainment venues in Winnipeg. Christina oversaw marketing, ticketing, sponsorship, broadcast, and digital strategy. While there she oversaw a transformation to the content and ticketing strategies as well as launching the award-winning Winnipeg Jets app. Before that, she held senior leadership marketing and commercial roles at Woodbine Entertainment Group and the Canadian Football League, where she led the relaunch of the CFL Digital Network, finalized broadcast deals with ESPN, and formed strategic partnerships with Google, Facebook, and Twitter.

Christina has a long history at Canada's biggest entertainment companies, including Corus Entertainment, Rogers, and TELUS. She is a graduate of the University of Manitoba's Faculty of Law and briefly practiced law at Torys.

Christina is a Board Director of CAA Club Group and CAA Insurance Company and serves on the Human Resources Committee and the Government and Community Relations Committee.

Brenda Rideout



A member of the CAA Club Group's Board of Directors since May 2020, Brenda Rideout is a corporate director and past senior executive with extensive experience in digital technologies, customer experience, strategy and marketing.

She is the former President and CEO of Tangerine Bank of Canada (formerly ING Direct). During her tenure with ING Group, she held the Chief Information Officer (CIO), Chief Strategy Officer (CSO), Chief Marketing Officer (CMO), and Chief Operations Officer (COO) positions.

Brenda has over 30 years Canadian and Global experience. During her tenure she has held permanent management positions in banking, insurance and retail sectors, as well as having worked as a director for a prestigious IT Consulting firm. Brenda has been very active on boards and in the community and currently sits on the Board of Directors for Home Equity Bank.

In 2018, Brenda was named one of Canada's Top 100 Most Powerful Women. In 2008, she was the recipient of the CIO of the Year award from Deloitte/CATA and in 2007 she was awarded the Most Innovative CIO award from Bank Systems and Technology magazine. Brenda has served on a number of Boards and Advisory Councils.

Brenda has a quest for knowledge. She completed a Director Education Program with the Canadian Board Diversity Council. She attended the Executive Leadership program at Fuqua School of Business (Duke University) and Strategy: Building and Sustaining Competitive Advantage at Harvard Business School. She completed an Executive Management Program at Queens University, holds a Master's Certificate in Innovation from the Schulich School of Business and completed a Computer Science program with honours at Seneca College.

Brenda is a Board Director of CAA Club Group and CAA Insurance Company. Brenda is the Chair of the Government and Community Relations Committee and is a member of the Governance and Nominating Committee, the Audit and Risk Committee, Conduct Review Committee, and the Human Resources Committees. Brenda is also a board member of Echelon Insurance