

For Immediate Release

## CAA Insurance to provide 10 per cent rate reduction for home insurance policies in Manitoba

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**Thornhill, ON, May 7, 2020** - CAA Insurance Company announced today that it will be offering a 10 per cent rate reduction for home insurance policyholders. This rate reduction is available now in Manitoba and is valid for the duration of the insureds policy term.

“CAA Insurance continues to look at every possible way to help consumers save money on their insurance premiums during this difficult time,” said Matthew Turack, president, CAA Insurance Company. “The key thing is for consumers to check with their agent or broker, and make sure you explore all your options. Every company is taking a different approach during the COVID-19 pandemic, and it’s important to use this time to shop around to make sure you find the best savings.”

The 10 per cent rate reduction is aimed specifically at lowering premiums during the COVID-19 pandemic. It is being applied automatically on all new policies retroactively as of April 15, 2020, and on renewal policies after June 15, 2020. It will be applied for your full policy term and will be available until the pandemic is over. If your policy renews before June 15, 2020, please contact your broker or agent to apply the 10 per cent reduction for the remainder of your policy term.

“We are pleased to see one of our insurance partners take this action to alleviate some of the financial burden that people are experiencing,” said Tim Scott, president, CAA Manitoba. “It is important that we all work together to find solutions that make a meaningful difference for people as we navigate this situation.”

### About CAA Insurance Company

For over 40 years, CAA Insurance Company has provided dependable and trustworthy service to protect Canadians and what matters to them. CAA Insurance Company believes in following their responsibilities to help customers and distribution partners with the highest level of respect, fairness, and attention for the best coverage.

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