

CAA Manitoba celebrates School Safety Patrols at first-ever virtual event!

Media Contact:

Christa Mariash
Communications
Consultant
P: 431.337.1672
cmar1@caamanitob
a.com

Winnipeg, MB, June 18, 2020 – The CAA School Safety Patrol (SSP) Team hosted its first-ever virtual 'Patroller Jam' on Wednesday, June 17, 2020 via Event Stream. This year-end celebration honoured the commitment of all Manitoba and Ontario Patrollers in a safe and innovative way.

<u>CAA Manitoba</u> is proud to recognize the efforts and achievements of School Safety Patrollers across the province for their dedication to keeping children safe on their way to and from school and in school zones.

"These students go above and beyond to keep their community safe and we wanted to ensure we still recognized them despite the pandemic. This event was an amazing way to celebrate these dedicated kids and all that they've done this school year," says Heather Mack, manager of government and community relations, CAA Manitoba.

The event was a great success with co-hosts DJ, Sarah Barrable-Tishauer and choreographer, Boneless, entertaining the 1300 patrollers who tuned in! The event also included a live chat, interactive games and an award ceremony. Click here for a highlight reel of the CAA 'Patroller Jam' for your coverage.

For 84 years the CAA Manitoba SSP program has been keeping students safe. Approximately 300 schools and over 8,000 students participate in the CAA School Safety Patrol program in Manitoba each year. The program is a colloboration between CAA, the police, school boards, teachers, program partners, parents and students. Those involved give their time to ensure students and peers are safe at road crossings throughout Manitoba.

During the 'Patroller Jam', CAA Manitoba, in partnership with the Winnipeg Police Service - School Engagement Section, Manitoba Public Insurance (MPI) and the Manitoba Moose Hockey Club, announced the recipients of three Patroller awards:

- City Wide Placing-- Clifton School
- Most Improved School-- École Précieux-Sang
- Louise Staples Award Recipient—Remington L. from Stevenson-Britannia School

For more information, visit www.schoolpatrolmanitoba.com.

About CAA Manitoba

CAA Manitoba is a trusted Member-based organization that provides products and services that are essential to Members' safety and peace of mind. With over 200,000 Members in the province, CAA Manitoba advocates on issues such road safety and infrastructure, the environment, seniors' mobility, and consumer protection. From legendary 24-hour emergency road side assistance to expert automotive, travel and insurance services, a CAA Manitoba membership offers a great range of savings, rewards, and benefits. For more information, visit caamanitoba.com.



For further information contact:

Media Contact:

Christa Mariash
Communications

Consultant
P: 431.337.1672
cmar1@caamanitob

a.com

Christa Mariash

Communications Consultant

P: (204) 262-6051 C: (431) 337-1672

E: cmar1@caamanitoba.com

Kaitlynn Furse

Director of Corporate Communications

P: (905) 771-3194 C: (647) 227-7559

E: kfur@caasco.ca