



For Immediate Release

CAA Manitoba Launches Summer Food Drive for Families in Need during COVID-19

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Winnipeg, MB, July 14, 2020 – CAA Manitoba is launching the summer edition of 'Tin for the Bin', a store-wide food drive to help stock the shelves at local food banks throughout the province.

From now until August 8, CAA Manitoba is encouraging Members and non-Members to visit any of the four CAA Manitoba stores to drop off canned goods and other non-perishable food donations. Each person who makes a donation will receive a coupon for 15 per cent off of a \$30 purchase in store.

"At CAA Manitoba, we continue to find ways to give back to the community during these unprecedented times," says Heather Mack, manager, government and community relations, CAA Manitoba. "We are counting on the support of the community to make this summer food drive a success so that we can ensure every family has food on the table as we know the need is great right now during COVID-19."

Collected food will be donated to Winnipeg Harvest which helps nearly 64,000 Manitobans each month and Samaritan House in Brandon, which provides food hampers once every two weeks to individuals and families in need.

Food can be dropped off at any of the following CAA Store locations:

- 870 Empress Street, Winnipeg
- 1555 Regent Ave W., Kildonan Place, Winnipeg
- 501 St. Anne's Road, Winnipeg
- Unit C, 305 18th Street N., Brandon

For more information visit:

<https://shop.caamanitoba.com/pages/bin-bdn>

<https://shop.caamanitoba.com/pages/bin-wpg>

About CAA Manitoba

CAA Manitoba is a trusted Member-based organization that provides products and services that are essential to Members' safety and peace of mind. With over 200,000 Members in the province, CAA Manitoba advocates on issues such road safety and infrastructure, the environment, seniors' mobility, and consumer protection. From legendary 24-hour emergency road side assistance to expert automotive, travel and insurance services, a CAA Manitoba membership offers a great range of savings, rewards, and benefits. For more information, visit caamanitoba.com.

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