



For Immediate Release

Manitobans can drive change by voting for Worst Roads in province

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Voting for CAA Manitoba's Worst Roads Campaign now open.

WINNIPEG, March 23, 2021 – Following a one-year hiatus due to the pandemic, [CAA's Worst Roads](#) campaign is back and ready to give Manitobans their say on the province's road conditions.

For 9 years, CAA Manitoba's annual Worst Roads campaign has influenced change by giving road users the unique opportunity to highlight what roadway improvements are top of mind and where they need to be prioritized by various levels of government.

As Manitobans use the roads each and every day to reach their destinations, maintaining the quality of our roads is important in keeping essential workers, goods and services flowing and our communities safe.

"Nobody enjoys a bumpy commute or getting stuck in traffic. Whether you are a driver, a cyclist or a pedestrian—these road conditions affect everyone," says Heather Mack, government and community relations manager for [CAA Manitoba](#). "Now is your chance to take action and help decision-makers understand what challenges you are facing on Manitoba roads."

Crumbling pavement and potholes continue to be the most critical concerns identified by motorists, followed by traffic congestion. Other common issues also include poor road signage and limited or non-existent cycling or walking infrastructure. "As people are encouraged to stay home and telework during the pandemic, we should take advantage of lighter traffic patterns as an opportunity for road repair," adds Mack.

CAA Manitoba continues to advocate longer-term, dedicated infrastructure funding which helps municipalities prepare, plan, budget and execute on repair backlogs and capital projects. These investments aim to reduce the wear and tear on Manitoba's infrastructure and taxpayer expenses paving the way for safer travels and a healthy economy.

Past success stories from this campaign include the new Empress Overpass constructed after taking the list's top spot in 2018 and 2019, and the reconstruction of Victoria Ave., in Brandon, MB, which is now one of the most improved roads after taking the list's top spot in 2013.

CAA Manitoba is calling on drivers, cyclists, transit users and pedestrians to voice their concerns and participate in this campaign dedicated to improving the province's roads.

Nominations for CAA's Worst Roads are open today and can be cast at caaworstroads.com until April 18, 2021. To encourage participants to act on their concerns, they will be entered into a grand prize draw to win a \$100 CAD gas certificate, an Evercraft® Pressure Washer, a CAA Deluxe emergency car kit, three (3) piece Atlantic luggage set, a NAPA® car detailing kit and a CAA branded water bottle.

Once voting closes, CAA will compile a list of the 10 worst roads in Manitoba. CAA Manitoba will present the list of 2021 Worst Roads to local and provincial officials to help inform future funding and planning decisions.

[About CAA Manitoba](#)



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CAA Manitoba is a trusted Member-based organization that provides products and services that are essential to Members' safety and peace of mind. With over 200,000 Members in the province, CAA Manitoba advocates on issues such as road safety and infrastructure, the environment, seniors' mobility, and consumer protection. From legendary 24-hour emergency road side assistance to expert automotive, travel and insurance services, a CAA Manitoba membership offers a great range of savings, rewards, and benefits. For more information, visit caamanitoba.com.

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