

News Release

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For Immediate Release

Worst Roads campaign top ten list released

Victoria Avenue takes top spot; slated for repair this summer

With 5054 votes cast during the four-week CAA Manitoba Worst Roads campaign, and a new road took over top spot: Victoria Avenue in Brandon.

“It’s no surprise that Victoria Avenue held on to take the title of Worst Road,” said Liz Peters, CAA Manitoba Public and Government Affairs Manager. “From the start, it was clear Brandonites were on a mission to draw attention to the state of this road. By casting more than 800 votes in our campaign, they did exactly that, and their Worst Road is now slated for repair this summer.”

Last year’s winner, St. James Street came in second place. Although the City of Winnipeg has committed to fix this road with funds from the sale of the stadium, Winnipeggers are wondering exactly when that plan will take place.

The social media element of the campaign this year added another avenue for Manitobans to discuss concerns about the roads.

About Victoria Avenue, one Facebooker said, “Atrocious doesn't even come close to describing this road. I witnessed an accident yesterday as a car veered into the other lane to avoid the potholes.”

Another Facebooker made a good point about safety concerns associated with bad road conditions. “You’re focusing on the potholed-road in front of your car, rather than focusing ahead on the lights, traffic, and everything else in front of you,” he said. “It’s a dangerous, but necessary habit.”

Of the top ten roads, all but one made the list because of road conditions. 1st Street in Winkler has more votes because of traffic congestion than anything else. Voters for that provincial road say traffic lights with left turn signals are desperately needed, and it should be expanded to four lanes to accommodate the increasing traffic during rush hour.

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This is the final top ten list:

Place	Road	City/Town	Votes
1	Victoria Ave	Brandon	835
2	Saint James Street	Winnipeg	480
3	1st Street	Winkler	304
4	Berry St	Winnipeg	159
5	Ness Ave	Winnipeg	139
6	Manitoba 10	Boissevain	110
7	King Edward Street	Winnipeg	97
8	Inkster Blvd	Winnipeg	96
9	Pembina Highway	Winnipeg	79
10	Frasers Grove	Winnipeg	78

CAA staff are currently preparing a final report to submit to municipalities around the province. The full report will be available to download at caamanitoba.com/news on Friday April 26. The full report will be segmented by road, reasons for the vote, community and municipality to present a clear picture to government officials.

“We thank all Manitobans who took part in this awareness campaign,” said Peters. “You’ve helped us spotlight some of the Worst Roads in our province.”

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