

## **RECORD-SETTING WORST ROADS CAMPAIGN WRAPS UP**

*For the first time ever, rural roads dominate the list of dishonour*

WINNIPEG, April 7, 2016 – CAA Manitoba’s fifth annual Worst Roads campaign closed today by hitting the highest number of votes cast in their campaign to date, and inducting a record six rural roads into the top 10 list of dishonour.

The campaign was a tight race between the top two rural roads, and over 8,800 votes were cast during the four-week drive. The campaign was an opportunity for citizens to raise their voice on infrastructure issues ahead of the provincial election.

“This has been a record year for Worst Roads, and the campaign clearly illustrates that Manitobans believe streets all over the province need some TLC: tender loving construction,” said Mike Mager, President and CEO of CAA Manitoba. “I believe the fact that Worst Roads spurred the provincial government to reconstruct Brandon’s Victoria Avenue back in 2013 helped motivate rural Manitobans to vote for the problem roads in their community. Now, we encourage all Manitobans to vote on April 19 for the political party that they believe best supports a strong investment in Manitoba’s infrastructure and future.”

More than 660 roads were nominated in Manitoba, and for the first time in the campaign’s history, highways in Carman, Brookdale, Goodlands, Boissevain and Gillam bumped long-standing Winnipeg streets from the list.

Winnipeg City Councillor Janice Lukes, chair of the infrastructure renewal and public works standing policy committee, embraced the feedback from CAA Manitoba’s annual campaign. Lukes noted that the Worst Roads campaign gives Manitobans a voice to express their shared concerns, and allows the government to better understand citizens’ priorities.

“Winnipeggers have told us loud and clear: ‘fix the roads’, and that is exactly what we are doing!” said Councillor Janice Lukes. “This year we are investing an unprecedented \$105 million dollars into regional and local road improvements. I’m really pleased to see fewer and fewer Winnipeg roads make CAA Manitoba’s Worst Roads list.”

Frequently nominated Ness Avenue made the list in the number six spot. A new addition, Liberty Street, ranked in seventh place, while Pembina Highway and St. James Street took the ninth and tenth spots, respectively.

“For years, Winnipeg routes like St. James Street made our top 10 list - and we’re pleased that this year the last stretch of that road will be reconstructed. We’re slowly making some progress in Winnipeg and across the province, but we still have a long way to go to address traffic congestion, light synchronization, and cycling safety.”

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## Final Worst Roads 2016 rankings

Rank	Road	Location
1	Main Street South	Carman
2	Manitoba 353	Brookdale
3	Provincial Road 251	Goodlands
4	Provincial Road 450	Boissevain
5	Main Street North	Carman
6	Ness Avenue	Winnipeg
7	Liberty Street	Winnipeg
8	Manitoba 280	Gillam
9	Pembina Highway	Winnipeg
10	St. James Street	Winnipeg

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