

January 26, 2024
Shell Canada Products
SHELL 2024 Montréal VIP Race Experience Contest
1st draft legally reviewed under the Competition Act & Criminal Code
Starts: March 01, 2024
Ends: March 31, 2024

SHELL 2024 Montréal VIP Race Experience Contest OFFICIAL RULES

Open to residents of Canada (excluding the Province of Québec)

1. **NO PURCHASE NECESSARY:** The SHELL 2024 Montréal VIP Race Experience Contest (the “Contest”) is sponsored by Shell Canada Products (the “Sponsor”). The Canadian Automobile Association (“CAA®”) is in no way connected to the management of this Contest. The Contest begins at 12:00:00 AM Eastern Time (“ET”) on March 01, 2024 and ends at 11:59:59 PM ET on March 31, 2024 (the “Contest Period”).
2. **ELIGIBILITY:** To enter and be eligible to win, an entrant must (a) be a legal resident of Canada (excluding the Province of Québec) who has reached the age of majority at time of entry in the province or territory in which they reside, and (b) not be an employee of the Sponsor or its affiliated legal entities or agents, their respective advertising or promotional agencies, the independent contest organization, or a member of any such employee’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not). In these Official Rules, “immediate family” means mother, father, brothers, sisters, sons, daughters and/or legal or common-law spouse.
3. **HOW TO ENTER THE CONTEST:** There are three (3) ways to enter the Contest:
 - i. **Purchase Entry:** During the Contest Period, within Canada (excluding the province of Québec), at a participating Shell station, make a minimum \$0.01 (CDN) purchase before tax and swipe your valid CAA, BCAA or AMA membership card in good standing to complete the transaction. Upon doing so, you will receive one (1) entry (a “Purchase Entry”) into the Contest. There is no limit on the number of Purchase Entries.
OR
 - ii. **Purchase Entry:** During the Contest Period, within Canada (excluding the province of Québec), at a participating Shell station, make a minimum \$0.01 (CDN) purchase before tax and use Shell EasyPay™ in the Shell App, to complete the transaction. Your valid CAA, BCAA or AMA membership number in good standing must be linked in the Shell App at the time the transaction is completed. Upon doing so, you will receive five (5) entries (each a “Purchase Entry”) into the Contest. There is no limit on the number of Purchase Entries.
OR

- iii. **No Purchase Entry:** On a plain piece of paper, hand-print your full name, your valid CAA, BCAA or AMA membership number, complete mailing address (including postal code), daytime telephone number (including area code), a valid email address, write a maximum 100 word hand written essay on “Why I Shop at Shell” and mail to: The SHELL 2024 Montréal VIP Race Experience Contest, Dept. 4437 (No Purchase Entry), BOX 9500 Lakeshore West PO, Oakville, ON L6K 0G4 (a “No Purchase Entry”). If an entrant does not have a valid CAA Membership to reference, they should write “No valid CAA Membership” on the paper entry in place of referencing a CAA, BCAA, or AMA membership number to qualify for an eligible entry. There is no limit to the number of No Purchase Entries submitted but each No Purchase Entry must be an original (no photocopies or other reproductions) and mailed in a separate envelope, bearing sufficient postage. No Purchase Entries must be received by March 31, 2024 (the “Contest Closing Date”).

Both “No Purchase Entry” and “Purchase Entry” will be referred to as an “Entry”. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules, the entrant will be disqualified, and all of the Entries submitted by the entrant will be disqualified. The Sponsor will not be responsible for late, lost, illegible, falsified, damaged, misdirected, mutilated, garbled or incomplete entries, which will be void.

4. **PRIZES:** There are seven (7) prizes available to be won (each a Prize” and collectively as “Prizes”) and are as follows:

- i. **Grand Prize:** There are two (2) Grand Prizes available to be won, each consisting of a trip for two (2) people (the winner and one (1) guest (the “Travel Guest”)) to a VIP Race Experience in Montréal, QC on June 09, 2024 (the “Event”). The Prize includes: return economy airfare for the winner and their Travel Guest departing Thursday, June 6, 2024 and returning Monday June 10, 2024 from the Canadian international airport closest to the winner’s residence (the “Departure Point”) to Montréal–Pierre Elliott Trudeau International Airport (airline and flight itinerary to be determined by the Sponsor in its sole discretion); four (4) nights’ standard accommodation in Montréal, QC, in a four-star hotel based on a single room, double occupancy as determined and selected by the Sponsor in its sole discretion; two (2) seats at the Event (seating locations to be determined by the Sponsor); Race Day shuttle transportation between the hotel and the Event and \$500.00 (CDN) spending money issued in the form of a prepaid gift card. The total approximate retail value of each Prize is \$15,000.00 (CDN) based on a Vancouver, BC departure example. The actual retail value of the Prize may vary depending on the actual city of departure. No difference between the actual and approximate retail values will be awarded. PLEASE NOTE: If the winner resides 250 KM or less outside Montréal, QC, ground transportation may be substituted for return economy airfare transportation in the Sponsor’s sole discretion. In such cases, no further or alternative prizing or compensation will

be provided. Without limiting the generality of the foregoing, the following general conditions apply to the Prize: (i) The winner and their Travel Guest must travel on the same itinerary; (ii) The winner and their Travel Guest must have the appropriate identification required for airport check-in and will be responsible for any travel documents, including a valid passport (if applicable) at their own expense. No compensation will be made if the trip is cancelled due to failure to obtain necessary travel documents; (iii) The costs of everything not specifically stated above as included in the Prize are the sole responsibility of the winner and their Travel Guest including without limitation: transportation to and from the winner's and/or Travel Guest's residence to and from the departure airport; transportation while in Montréal, QC; meals and drinks; gratuities; entertainment, except as provided above; insurance; items of a personal nature (NOTE: the winner may be required to present a valid major credit card in the winner's name at the time of hotel check-in to cover any incidental expenses); (iv) The Travel Guest must be age of majority or older to accompany the Winner; (v) The Travel Guest must sign and return the Sponsor's release (by the date indicated on the release form) indicating (among other things) that they waive all recourse against the Releasees (as defined below) relating to their participation in the Prize (including, without limitation, any travel related thereto); (vi) There are no deviations as to travel allowed (i.e. length of stay, number of guests, flight stopovers, travel dates, etc.); (vii) Due to the nature of the Prize, the winner and their Travel Guest must be available to travel on June 6, 2024 and return on June 10, 2024 or the Prize will be forfeited and no alternate dates or prizes will be provided; (viii) If a winner (and/or their Travel Guest) do not utilize any part(s) of the Prize or is unable to participate in the trip after the trip has been booked for any reason whatsoever, then any such part(s) not utilized will be forfeited in their entirety and nothing will be substituted in their place; (ix) All travel arrangements relating to the Prize must be made through the Sponsor and travel arrangements must be made at least 30 days prior to departure; (x) The Releasees are not responsible if for any reason whatsoever if the Event is cancelled, delayed or rescheduled.

- ii. **Secondary Prizes:** There are five (5) Secondary Prizes available to be won, each consisting of \$2,500 (CDN) in Shell Canada Gift Cards. Shell Gift Cards are subject to separate terms and conditions.

Without limiting the generality of any other terms set out in these Official Rules, the following general conditions apply to each Prize: (i) By accepting a Prize, each winner agrees to waive all recourse against the Releasees (as defined below) for any reason whatsoever including if a Prize or a component thereof does not prove satisfactory, either in whole or in part; and (ii) Prizes must be accepted as awarded without substitution, are not transferable, not for resale and have no cash surrender value. The Sponsor reserves the right at any time to: (a) place reasonable restrictions on the availability or use of a Prize or any component thereof; and (b) substitute a Prize or a component thereof for any reason with a Prize or a prize component of equal or greater value, without advanced

notice and liability. A maximum of seven (7) Prizes will be awarded. Limit of one (1) Prize per person during the Contest Period.

5. **PRIZE DRAWS:** A random draw will be held on April 05, 2024 (the “Draw Date”) at approximately 10:00 AM ET in Oakville, ON from among all eligible Entries received by the Contest Closing Date. Odds of being selected for a Prize depend on the total number of eligible Entries received by the Contest Closing Date. The selected entrants will be contacted by email within two (2) business days of the Draw Date. If the selected entrant (a) cannot be reached by email within two (2) business days of the Draw Date; (b) fails to correctly answer the mathematical skill testing question (see rule 6); (c) fails to complete the properly executed Release Form within the specified time (see rule 6); or (d) is unable or unwilling to accept the Prize as awarded in full for any reason, then the selected entrant will be disqualified and another entrant will be randomly selected until such time as contact is made by email with a selected entrant or there are no more eligible Entries, whichever comes first. It is the entrants’ responsibility to ensure that their information (including a valid email address) associated with their CAA membership is up to date. The Sponsor will not be responsible for failed attempts to contact a selected entrant. Each selected entrant is subject to verification of eligibility by the Sponsor and compliance with the Official Rules before receiving the Prize, and the Sponsor’s decisions in this regard are final and binding.
6. **CONFIRMATION OF WINNERS:** In order to be confirmed a winner, each selected entrant must correctly answer, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question and will be required to complete a Declaration and Release Form (the “Release Form”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor, CAA, their dealers, agents, affiliated and related companies, advertising and promotional agencies, the independent contest organization and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors and assigns (collectively, the “Releasees”) from any liability in connection with a Prize or this Contest. Release Forms must be completed and submitted within the time period specified on the Release Form or the Prize may be forfeited. Failure of the Travel Guest (Grand Prize only) to return their Release Form will result in the Travel Guest being disqualified from participation in the Grand Prize. Upon receipt and verification, the winners will be contacted by the Sponsor to begin coordination and fulfilment of their Prize. Upon receipt and verification, Secondary Prizes will be shipped to the confirmed Winners by the independent contest organization.
7. **GENERAL:** By entering the Contest, entrants agree to abide by the Official Rules and all decisions of the Sponsor with respect to any aspect of the Contest. Decisions of the Sponsor are final.

8. No correspondence will be entered into except with the selected entrants. By entering the Contest, each winner consents to the use of their name and address (city and province/territory), voice, photograph and/or likeness without further remuneration, in any and all media now known or hereinafter developed throughout the world in perpetuity, in connection with any publicity carried out by or on behalf of the Sponsor in connection with this Contest.
9. This Contest is subject to all applicable federal, provincial and municipal laws and regulations.
10. The Sponsor, CAA and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of a Prize. Entries that have been falsified, tampered with or altered are void. The Sponsor, CAA and the independent contest organization do not assume any responsibility for incorrect or inaccurate capture of Entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof.
11. The Sponsor reserves the right to terminate or suspend this Contest or to amend the Official Rules at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to cancel the Contest and conduct a draw from all previously received eligible Entries. The Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.
12. The Sponsor respects an entrant's right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor. If entrants provide consent when entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in the Sponsor's privacy statement, which is available at: https://www.shell.ca/en_ca/privacy.html

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