

Transcript

Driving High is Impaired Driving

00:00:00 – 00:00:18

[Scene in wide shot opens in family kitchen, with teenage son leaning across counter and speaking to his Dad, seated opposite.]

Son >> Dad, can we talk?

[Closeup on Son]

Son >> Weed's a thing now. And...a lot of people smoke it. So, I have to ask – is there gonna be any at this party?

[Closeup on Dad who is frowning]

Dad >> I dunno – maybe.

[Closeup on Son who is shaking his head]

Son >> No judgements. Just...if you're going to try it, just don't drive. Text me, I'll come get you.

00:00:18 – 00:00:22

[Scene switches to kitchen wide shot, with son looking towards staircase leading upstairs.]

Son >> Mom – this applies to you too.

[Scene switches to Mom quietly sitting out of view on staircase, secretly listening in on the conversation below.]

00:00:22 – 00:00:24

[Scene switches back to kitchen wide shot, with words appearing on the screen.]

00:00:24 – 00:00:27

[Text appears on screen “More millennials have been designated drivers than any generation. Let's follow their lead.”]

[In background of kitchen wide shot, Mom can be seen descending the stairs and turning into the kitchen.]

00:00:27 – 00:00:30

[Image graphic appears on the center screen with a stylized car silhouette in black, with a green marijuana leaf superimposed on the car, this contained in a red circle with a red diagonal slash across it, with the words “High Driving is Impaired Driving” in white letters alongside. To the lower right of the screen, the words in white lettering “A message from” alongside the CAA Manitoba corporate logo, also in white.]