

News Release



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For Immediate Release

CAA extends Bike Assist to all Winnipeg cyclists on Bike to Work Day

*Whether you're a member or not,
our reliable roadside assistance for bikes will be there for you!*

Cyclists won't need to worry about flat tires or broken chains on Bike to Work Day – Friday, June 21.

For one day, CAA Manitoba is extending the same peace of mind provided by its Roadside Assistance to all cyclists – Member or not – who have broken down, and need help getting to work, school or home.

“One of the reasons people don't bike to work is the possibility to have mechanical problems along the way,” said Liz Peters, CAA Manitoba Public and Government Affairs Manager. “We hope if Winnipeggers know help is just a phone call away, they'll consider commuting by bike.”

CAA's one-of-a-kind Bike Assist service has been available for two years. It allows members to use any of their four annual service calls to receive road side assistance if their bike breaks down. Members can use the service to be transported home or to the bike repair shop of their choice.

Another reason some potential cyclists don't bike to work is related to their personal safety. A recent CAA poll of 5,000 Canadians showed that one third would consider riding their bikes more often if they felt safer on the roads.

How to get help on Bike to Work Day

Cyclists who need help on Bike to Work Day can call CAA at 204.262.6111. (The service is only available to non-members in Winnipeg between 6 am and midnight on June 21, 2012.)

For more information on CAA "Bike Assist" visit
http://www.caamanitoba.com/automotive_emergency_road_service

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