

KEY SURVEY FINDINGS - YEAR TO YEAR COMPARISON

How likely do you think it is that someone on their phone while driving will be caught by police?

	2014	2013	2012	2011	Variance (2011-2014)
Likely (either very or somewhat)	14.59%	17.9%	14.5%	31.2%	-16.61%
Unlikely (either very or somewhat)	82.3%	80.3%	82.6%	67.7%	+14.6%
I don't know	3.12%	1.9%	2.9%	1.1%	+2.02%

Do you see people texting or talking on their cellphones while driving?

	2014	2013	2012	2011	Variance (2011-2014)
Yes (either several times a day, at least once a day, several times a week or on occasion)	99.13%	95.1%	99.4%	99.3%	-0.17%
No	0.87%	4.8%	0.7%	0.6%	+0.27%

Do you talk or text on your cellphone while driving (even if only on occasion)?

	2014	2013	2012	2011	Variance (2011-2014)
Yes	16.79%	18.9%	24.2%	22.0%	-5.21%
Never	83.2%	81.1%	75.8%	78.0%	+5.2%

NEW QUESTIONS FOR 2014

In 2013, demerits were added to the \$199.97 fine for distracted driving. Do you think this has helped deter Manitobans from using their handheld devices while driving?

Yes	9.21%
A little	39.05%
Not really	40.14%
Not at all	11.61%

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For more information please contact:

Angèle Young, Public and Government Affairs Specialist

P 204 262.6134 • C 204 797.4326

F 204 775.9989 • E angeley@caamanitoba.com



In your opinion, what do you think will deter Manitoba motorists from using their handheld devices while driving?

More police presence	20.22%
More education of the dangers and impact	15.43%
More financial deterrence, higher fines and/or demerits	41.58%
Time, just needs to become less socially acceptable	13.74%

How does Manitoba's law compare to other Provinces? Find out here:

<http://distracteddriving.caa.ca/education/distracted-driving-laws-in-canada.php>

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