

October 6, 2014
For immediate release

Canadians will travel further for good gas price, poll finds

CAA app, website provide information for consumers and media on gas prices

Canadians are willing to drive further if it means getting a good price on gas, according to a new poll released last week by the Canadian Automobile Association, as it launched a new online service that allows Canadians to better inform themselves about gas prices.

CAA's app and website provide the price of gas wherever you are, as well as average prices for communities, provinces and the country. They can be downloaded at www.getgasprices.ca, or through Android and Apple app stores, and are free and available to anyone.

"Gas prices are something Manitobans watch closely," says Mike Mager, President and CEO of CAA Manitoba. "Manitobans, like other Canadians, often feel helpless about the cost of gas. Our new products provide consumers with the knowledge needed to make a well-informed decision on when to gas up."

Looking at the past 12 months, the national average was as high as \$1.39/litre in June 2014, and as low as \$1.20/litre in November 2013, according to figures from www.getgasprices.ca.

With fluctuating prices, there is no surprise that two thirds of Canadians say they will drive a further one kilometre to save 3¢/litre on gas, and more than 80 percent will drive one kilometre to save 5¢/litre.

The new app displays gas prices at thousands of individual gas stations across Canada, while www.getgasprices.ca shows the average gas price for the past day, week, month and year for over 100 Canadian cities, including Winnipeg, Brandon, Morris, Steinbach and Portage la Prairie. It also compares gas prices in other provinces and the country as a whole. The app and website can be accessed from each other.

For more information or to download the app, visit <http://gasprices.caa.ca/find-prices-at-the-pump/>.

The CAA poll surveyed 1,252 Canadians. A probability sample of the same size would yield a margin of error of +/-2.8%, 19 times out of 20.

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