

News Release

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For Immediate Release

CAA encourages summer safety to all motorists

As elementary schools have now let out for summer vacation, CAA Manitoba is urging motorists to keep a watchful eye out for kids playing near traffic.

“With summer comes more children playing outdoors and enjoying the weather,” said Liz Peters, Public and Government Affairs Manager, CAA Manitoba. “Kids are focused on having fun and not always aware of cars on the roads, so drivers need to be even more aware of them during the summer months.”

CAA Manitoba tips for a kid-safe summer:

- Slow down near parks, playgrounds and residential areas where kids are playing,
- Watch for kids darting out from behind parked cars into the street chasing a ball or pet,
- Keep an eye out for skateboarders, in-line skaters and scooters on sidewalks and streets,
- Check for kids behind your vehicle before backing up,
- Leave extra space on the road for kids riding their bikes,

As the summer brings an influx of traffic on our highways as residents and visitors flock to cottages and campgrounds, CAA also reminds motorists to be careful and prudent while driving.

“Especially on the first long weekend of summer, we are all anxious to get to our cottages or campsites,” says Peters. “We can’t forget about the rules of the road.”

CAA Manitoba tips for safe highway travel:

- Have a sober drive. Any amount of alcohol in your system can impair your ability.
- Slow down and move over for emergency vehicles, including tow trucks, working at the side of the road.
- Never drive above the posted speed limit and adjust your speed to conditions.
- Put your phone away: out of sight, out of my mind. Distracted driving is illegal in Manitoba.

CAA Manitoba is a not-for-profit, member-based auto club offering insurance, travel, automotive care and roadside services. There are more than 200,000 million CAA members in Manitoba, more than 5 million in Canada and close to 60 million in our affiliate organization, AAA.

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