

March 21, 2017

IS YOUR ROUTE THE ROUGHEST ROAD? CAA MANITOBA WANTS TO KNOW

Sixth annual Worst Roads campaign launches

WINNIPEG, MB – The stark difference between two sides of a residential road is the backdrop for CAA Manitoba’s annual Worst Roads campaign in 2017.

Standing on Hector Avenue in Grant Park, next to Winnipeg mayor Brian Bowman, CAA Manitoba’s president Mike Mager pointed out the difference between a disintegrating road lined with homes and smooth pavement on a connecting street to illustrate how small residential roads have historically been last on the list to be fixed.

“Many streets around Winnipeg suffer from the same sorry state, pockmarked by potholes and crumbling curbs. But thanks to record infrastructure investments and a new focus at City Hall, roads like Hector are now being fixed,” says Mike Mager, President and CEO of CAA Manitoba. “We still have more work to do, however – if you asked any driver, they would tell you many of our other roads are still in unacceptable condition. That’s why CAA Manitoba runs this campaign every year: to get feedback from you to pass along to the government about where your concerns and priorities stand.”

“From the day I was elected to today, Winnipeggers have continually told me that their number one priority is fixing the roads and we appreciate the feedback from CAA,” said Mayor Brian Bowman. “In just three years, we’ve been able to exceed the amount of investment committed to road renewal that Councils had invested in the previous six years. Our new Municipal Infrastructure Chair is looking for efficient, cost-effective innovations so we can ensure value for money while committing historic levels of funding towards fixing the roads.”

In recognition of the hard work being done to improve our infrastructure, a new feature is being rolled out this year: a most improved road designation. Selected from the roads that have ranked on the top 10 list over the years and voted on by participants, the accolade will be announced at the end of the campaign.

Manitobans can nominate their Worst Road at caamanitoba.com/WorstRoads, the [CAA Manitoba Facebook page](#) or the CAA app. Voters can pinpoint a particular part of the road they feel is the worst and specify the infrastructure issue, such as traffic congestion, potholes and crumbling infrastructure, or pedestrian and cycling safety. Voting runs until midnight on April 18, 2017.

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Tweeting about Worst Roads? Tag @CAAManitoba and include the hashtag #mbroads

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