

News Release

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For Immediate Release

Crunch time for CAA Worst Roads campaign

With two weeks left in campaign, top roads already see some repairs

Winnipeg, MB – With two weeks left in CAA Manitoba’s second annual Worst Roads campaign, Victoria Avenue in Brandon has taken a big lead over last year’s “winner”, St. James Street in Winnipeg. Frustrated motorists from all over the province have taken to social media to voice their concerns about our roads.

This year’s Manitoba’s Worst Roads campaign was launched on March 27. The campaign gives Manitobans a chance to vote for which crumbling, congested or unsafe road they think is in the most need of improvement. All levels of government will be presented with a full report of our findings after the closing date of April 24.

“Over 3,300 votes have already been cast for countless roads in our province,” says Mike Mager, CAA Manitoba President and CEO. “Already at the mid-campaign point, we’ve seen some good signs of progress and we know the decision makers are listening.”

After the first week of the campaign, pothole-patchers were seen numerous times on St. James Street in Winnipeg (currently in 2nd place), and the Government of Manitoba had sent crews to work on sections of Victoria Avenue in Brandon (currently in 1st place).

“Although patching potholes doesn’t mean the job is done, it’s an important part of the road repair process in Manitoba, especially in the Spring,” says Mager. “We need to continue to look for sustainable solutions so we are better prepared to deal with roads problems we face every year.”

Votes can be placed at <http://www.caamanitoba.com/worstroads> until midnight on April 24. Pictures submitted from around the province are posted on CAA Manitoba’s Facebook page.

Current Top 5

1. Victoria Avenue (Brandon)
2. St. James Street (Winnipeg)
3. 1st Street (Winkler)
4. Ness Avenue (Winnipeg)
5. King Edward Street (Winnipeg)

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