

News Release

Liz Peters Ph: (204) 262.6039(o) Ph: (204) 797.4326(c) Email: lizp@caamanitoba.com



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For Immediate Release

Crunch time for CAA Worst Roads campaign

Winnipeg, MB - With two weeks to go in CAA Manitoba's Worst Roads campaign, voters have put St. James Street in Winnipeg at the top of the Worst Roads list. Comments like: "it's the worst I've ever driven on" and "a major overhaul is long overdue", show the frustration that residents feel when they drive along that particularly rough road.

The first annual Worst Roads campaign was launched on March 27, concurrently with six other CAA clubs in Canada. The campaign gives Manitobans a chance to vote for which crumbling, congested or unsafe road they think needs to be fixed first. When the campaign wraps up on April 24, the results will be tabulated and presented to local and regional governments.

"Almost 3000 votes have already been cast on 429 different roads in our province," said Mike Mager, CAA Manitoba President and CEO. "They can't all be fixed overnight, but when that many people log on to vote, it tells us they care about the condition of their roads."

While nine of the top ten roads are in Winnipeg, Highway 21 south of Brandon is currently ranked fifth. That's why CAA took to the highways on April 11, logging more than 700 kilometres to see firsthand what voters from Brandon, Goodlands, Deloraine and the surrounding areas drive on every day.

"What we saw told us some Manitoba highways need improvement just as much as the roads in our cities," said Liz Peters, CAA Public and Government Affairs Manager. "Both Highway 21 and 10 south of Brandon are beyond being a bumpy frustration. Their deteriorating condition is downright dangerous." (check our facebook page for pictures)

CAA Manitoba's campaign runs until April 24. Voters can go to caamanitoba.com/worstroads to cast a vote.

The current top five Worst Roads in Manitoba are:

1. St. James Street
2. Marion Street
3. Molson Street
4. Kenaston Blvd
5. Highway 21

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